

2017 2ND QUARTER PERFORMANCE

FINANCIAL HIGHLIGHTS

Gross Billings

\$579.7

Million
Down 0.9 percent

Revenue

\$430.4

Million

Down 1.9 percent

Net Margin

\$16.7

Million

Up 28.1 percent (Up 43.1 percent YTD)

DTV Retail Comp

Up 1.8 percent

Retail Comp Store Sales

Up 0.9 percent

RETAIL SALES: TOP-PERFORMING PRODUCT CATEGORIES



Hand & Power Tools



Hardware, Lumber & Building



Farm & Ranch, Auto & Pet



Electrical

ENGAGEMENT

GROWTH

EFFICIENCY

TRUE VALUE MANUFACTURING

Paint retail sales up

6.1%

Wholesale international sales up

2.5%



INTERNATIONAL GROWTH



Gross billings up

18.1%

Handled sales up

19.4%

TRUEVALUE.COM

Sales up

19%

Site visits up

22%



RETAIL ASSORTMENTS

17,000 CTB assortments sold year to date

56% year-over-year increase



"After a record-breaking year for ground-up and remodeled stores in 2016, we have continued to make good progress in building a stronger business. Our retailers are benefiting from strategic initiatives in areas such as omni-channel, retail excellence and product assortments that improve the customer experience and generate sales growth. And we are doing all of this at the same time as delivering strong net margin expansion," said President and CEO John Hartmann.